

VIDEO MARKETING FOR MEDICAL PRACTICES

ISSUE

HOW DO I USE VIDEO TO MARKET MY PRACTICE?

RULE

VIDEO CAN BE...

- ✓ Optimized for SEO – YouTube
- ✓ Utilized for Web Pages – Consumer Engagement
- ✓ Social Media – Instagram/Facebook



VIDEO MARKETING

CONCLUSION

VIDEO SHOULD BE...

- Authentic
- Valuable
- Consistent