

HOW CONTENT MARKETING IMPACTS SEO FOR MEDICAL PRACTICES

RULE:

CONTENT & ACTIVITY ARE KING!

OPPORTUNITIES:

1 WEBSITE

- Pages
- B&A Photos
- Blogs

2 SOCIAL MEDIA

- Posts
- Photos/Images
- Engagement

3 REVIEWS

4 PATIENT MARKETING

SEARCH ENGINES

1. Consistent Activity
2. Relevant Keywords

**RANKINGS
INCREASE!**